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# LINDA LE LINKEDIN® SPEAKER | TRAINER | CONSULTANT – ASIA PACIFIC

## LINKEDIN® TRAINER & CONSULTANT

Linda works with companies, business owners and professionals to develop a winning LinkedIn strategy and training program for:

- Generating new leads and increasing sales
- Bringing products and services into new markets
- Raising personal and company brand awareness
- Integrating LinkedIn with existing sales and marketing initiatives
- Engaging employees to become the company's collective marketing force on LinkedIn

Each training program is carefully tailored to align with company objectives to ensure maximum ROI.

## SPEAKER

Linda is a sought after speaker often appearing at conferences, industry events, boardroom presentations and panel discussions. Linda's light-hearted presentations are designed to be thought provoking, jargon-free and practical, moving her audiences into action. Her presentations are carefully tailored to your audience and meet your event goals.

## ABOUT LINDA

Originally from Perth, Western Australia and now living in Singapore, Linda shares her wealth of knowledge about maximising LinkedIn through the Asia Pacific Region.

Having started her company Wealthy Appetite Pte Ltd (formerly Gen Y Advantage) in 2010, Linda has worked with businesses, CEOs and executives across industries including banking and finance, legal, IT and software, engineering, accounting, coaching, training and the resources sector.

She has worked strategically with individual companies and clients to navigate through the LinkedIn maze, expand their business and grow their revenues using the LinkedIn platform.

Linda is an Ambassador for the Global Institute of Training and Presenting; an ICF Certified Executive and Career Coach; and has an Honours in Public Health.



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## TESTIMONIALS


*"You have been a monumental help to me and my business. I always knew that LinkedIn had great potential to grow my business but it was you who untapped that potential for me. The results I'm now getting from LinkedIn have far exceeded what I thought could be possible. THANK YOU!"*

**R Gibson, Director Go Networking**

*"I was used to taking advice from people older and more experienced than me, however it was a revelation to gain insights from Linda, someone who grew up with the digital world and representing a generation that thinks differently and has different expectations. I have no doubt I am a better leader, executive and person as a result."* **R Nunn, CEO Statewide Super**

## CONTACT LINDA TODAY

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## SOME OF LINDA'S SATISFIED CLIENTS & AUDIENCES

8I Holdings Limited  
Knowledge Computers Pte Ltd  
CPA Australia  
National Australia Bank  
Institute of Chartered Accountants in England & Wales  
IRDI Legal  
Kott Gunning Lawyers  
Globe Software  
HBF  
G&G Mining & Fabrication  
Business News (Western Australia)  
BDO  
Bendigo and Adelaide Bank  
Hewlett Packard  
American Club Singapore  
Westpac  
Project Management Institute (WA)  
Fuji Xerox