

Make 2015  
your best year ever



Networking In-Person and on LinkedIn

# 2 powerful seminars to boost your business

A proven action plan to build your business

**Seminar 1** - 9am – 12.30pm



**Ron Gibson**

## How To Consistently Generate Business From Networking

Done the right way, networking will build your sales, your business and your bank account. Done right, networking will lead you to make valuable connections that will earn you more than an acquaintance, but a lasting profitable relationship.

### In this seminar you will learn:

- ◆ How to make valuable connections, not just contacts
- ◆ Where to network for the best results and what to say when you get there
- ◆ How to follow up so that you capitalise on your friendliness and value and get the meetings you want
- ◆ How to turn your networking relationships into real business
- ◆ How to “work” your network for a regular supply of opportunities and new business
- ◆ How to maximise the benefit from networking and referral groups
- ◆ How to network and connect with senior decision makers

This seminar includes hands-on exercises and activities to help you become a networking expert.

*This seminar is 100% focused on getting you more leads, referrals and new business!*

[www.gonetworking.com.au](http://www.gonetworking.com.au)

**Seminar 2** - 1.30pm – 5pm



**Linda Le**

## How To Leverage The Power Of LinkedIn To Grow Your Business

You know all of your prospects are on LinkedIn and you've heard the success stories, but how do YOU reap the benefits of LinkedIn to get more leads, more business and more referrals?

### In this seminar you will learn:

- ◆ How to create a LinkedIn profile that attracts quality prospects
- ◆ How to reach out on LinkedIn to make connections, generate leads, create opportunities and win more business more consistently
- ◆ How to develop and maintain an influential network through LinkedIn
- ◆ How to build your online reputation and develop yourself as the 'go-to' person in your field
- ◆ Why combining networking offline and on LinkedIn is the most crucial activity for business success
- ◆ How you can get real business results on LinkedIn with a time investment of just 10 minutes a day

Bring your laptop/iPad/tablet for this hands-on segment.

*Are you getting your share of the business being done on LinkedIn? This seminar shows you HOW!*

[www.wealthy-appetite.com](http://www.wealthy-appetite.com)

### This seminar will be good for you if:

- You are trying to grow your business
- You are a professional with a practice to grow
- Your role has a sales or business development focus

Click here to  
**BOOK NOW**

Tuesday 25th of November, 8.30am – 5pm, Lobby, 78 Shenton Way, Singapore (Behind M Hotel)

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# A proven action plan to build your business

- Networking In-Person
- Networking On LinkedIn

**Date:** Tuesday 25th of November, 2014

**Time:** 8.30am – 5pm

**Venue:** Lobby, 78 Shenton Way, Singapore (Behind M Hotel)

These seminars are a collaboration between **Ron Gibson** (Go Networking) and **Linda Le** (Wealthy Appetite)

Find Ron and Linda on LinkedIn: [www.linkedin.com/in/gonetworkingrongibson](http://www.linkedin.com/in/gonetworkingrongibson) | [www.linkedin.com/in/profilelinda](http://www.linkedin.com/in/profilelinda)

**HURRY** BOOK AND PAY BY WEDNESDAY 16TH OCTOBER, 2014  
<https://ronandlinda.eventbrite.com>

**Early Bird Price: \$485.00**  
\$585.00 thereafter

Cheques, booking assistance or more information, call:  
Linda Le: +65 9328 8085  
Email: [linda@wealthy-appetite.com](mailto:linda@wealthy-appetite.com)

[Book Your Place](#)

You may be eligible for 60% cash out for investing in this seminar. Click here to learn more.

## Ron Gibson



Ron Gibson is a leading expert in building business through relationships, networking and word-of-mouth referrals. Providing tips, tools and techniques that will help you get more clients and win new business more consistently, more often—in any economy, Ron will distil 25 plus years of experience and insights gained in building his own successful business via networking and the relationships he builds. Ron's client list reads like a who's who of Australian business.

*"We can attribute tens of millions of dollars in additional sales and new business to the networking skills training programs Ron Gibson has run for our people."*

Norm Roberts,  
General Manager, Mobile Lending Perth CBD,  
ANZ Banking Group.

*"His networking system and process is logical and straightforward and can be used by anyone who wants to be effective and more successful in this critically important area of business life."*

Brian Aitken,  
Senior Adviser,  
BDO Perth.



[www.gonetworking.com.au](http://www.gonetworking.com.au)

## Linda Le



Linda is a LinkedIn guru in online business relationships, networking and referrals. Linda comes with a background in training and development as well as having been certified as an Executive and Career Coach. Her experience is carried through by coaching Business Owners, Managers, Directors, and C-Level Executives, particularly about reputation building and effective networking on LinkedIn. Based in Perth and Singapore, Linda is a relationship-driven, business development coach and is on a mission to help you to achieve your goals and maximise your returns on LinkedIn.

*"From both personal and professional perspectives I cannot speak highly enough of Linda's service. Her work not only achieved the desired results but was done in a way where we were informed and educated along the way. My expectations were exceeded and I am happy to heartily recommend her expertise and ethic."*

Simon Frayne,  
Managing Director and Author  
of Formula 1 for Business

*"Since I did the course I have put Ron and Linda's techniques in place and grown my business and network significantly. Ron continues to provide support, guidance and advice and it has been a pleasure meeting and knowing him."*

Catherine Leach,  
Managing Director Leach Legal



[www.wealthy-appetite.com](http://www.wealthy-appetite.com)

**YES! I would like to make 2015 my best year ever!**

### The Program:

8.30am to 9am	Registration and Networking
9am to 12.30pm	Seminar 1 with Ron Gibson
12.30pm to 1.30pm	Lunch and Networking
1.30pm to 5pm	Seminar 2 with Linda Le
5pm to 6.30pm	(Optional Networking Drinks) You're invited to join fellow delegates to put your new skills into practice!

Your investment includes two powerful seminars, handouts, morning tea, afternoon tea, lunch and follow up support.

**Bookings accepted online. Click to book.**

Cheques, booking assistance or for more information, please contact:

**Linda Le: +65 9328 8085 | [linda@wealthy-appetite.com](mailto:linda@wealthy-appetite.com)**  
**<https://ronandlinda.eventbrite.com>**

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